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Reflection Paper

Self-insights and reflections about the final project

I chose Articulate Rise because it is one of the easiest authoring tools to learn for a newbie. I have no experience with authoring tools, so I wanted to explore a relatively easy one. I designed many interactive exercises in which I tried to avoid being text heavy to avoid cognitive load. I redesigned at least four times because each time, I still found it to be too text heavy. I did not think that I included enough visual materials in it, so I worked on that too. I also plan to include voiceovers in parts of the course.

There are some very helpful pre-designed templates in Rise, so I initially relied on them. I also examined sample courses in Rise to get an idea of what a corporate course should look like in terms of visual design and language.

After conducting the usability test, the biggest change I made was to insert a Next button at the end of each section. Because there will be no former assessment, I wanted to make sure that all participants cover each unit. Based on the enabling objective, I included a multiple-choice test as the assessment for this RLO.

Professional growth and reflection on the CBT design.

I am an instructional design intern, and our team is currently working on a critical thinking eLearning course using Adobe Captivate. We have started to design and develop a virtual ILT course, but I think that we will move toward CBT because it gives more flexibility and freedom to users.

The most valuable concepts/ideas that I gained during the course were SCORM and RLO. I had not previously heard of them, and I find them to be one of the most valuable parts of eLearning and online learning simply because they make design and learning transferable and transparent. The concept of RLO helped me to narrow my focus and design a brief course based on one enabling objective.

The most interesting and fun activities were the usability test and obtaining valuable feedback from my peers. Receiving feedback is not easy, and I sometimes miss the reference points, as my background is HE not corporate and I plan to work in the corporate world. I also liked the additional materials and readings, and the introductory texts were helpful for learning new concepts.

The idea of CBT widened my horizons and transformed the way I think about education, learning, and instruction. I think there is great potential in designing CBT because if learners have access to internet, they can access courses anytime from anywhere.

Of course, I still have many questions:

- How do I design engaging and innovative eLearning courses for the corporate world?
- How do I design visually appealing eLearning courses?
- What is the ideal balance of text and interactive materials in courses?

I do not have satisfactory answers for these questions yet, but I will continue to read blogs, e-Learning challenges, books, and LinkedIn.