

# Orsolya Kereszty, Ph.D.

Norman, OK, USA

<https://www.linkedin.com/in/orsolya-kereszty/> | PORTFOLIO <https://www.orsolyakereszty.com/>

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## PROFILE

I am a passionate and creative instructional designer and adult learning educator. I have 15+ years' experience creating engaging and innovative learning opportunities.

My superpower is to build up stories from scratch.

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## CAREER HIGHLIGHTS

### Curriculum and Program Design and Development

- Lead member in designing, developing and accrediting the Human Resource Counselling Master's program at Eotvos Lorand University, Faculty of Education and Psychology
- Lead member in re-designing, developing and accrediting the Adult Learning Master's program at Eotvos Lorand University, Faculty of Education and Psychology
- Lead member in re-designing and re-developing the Adult Learning Doctoral program at the Doctoral School of Education at Eotvos Lorand University

### Instructor-Led-Training

- 2-day Team Building ILT training for a global aviation company
- 2-day Communication Skills ILT training for university students at the Budapest University of Technology and Economics

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## PROFESSIONAL EXPERIENCE

### Instructional Systems Designer

The University of Oklahoma

01. 2022 -

### Rumie

Instructional Designer

05. 2022 -

### Instructional Design Intern

KeelWorks Foundation

08. 2020 – 03. 2021

- Developed a 5-Module MOOC course on critical thinking (including strategy documents, storyboard, and the course using Adobe Captivate)
- Collaborated with colleagues and SME on defining the objectives, and creating instructional strategies, needs assessment, course content, structure and storyboard
- Evaluated existing training content, and researching new content options
- Designed and developed the learning program
- Created design documents, content outlines, storyboards, scripts, and other supporting documents using the latest learning theory and strategies appropriate to learners' needs

### Instructor | Associate Professor | Head of Adult Learning Research Group

Eotvos Lorand University, Faculty of Education and Psychology, Budapest, Hungary

09.2009 – 12.2020

- Instructed the following courses: Theory of Education, European Studies, History of Education, Comparative Adult Education, Theory of Communication, Theory of Science, Lifelong Learning and Lifelong Guidance, Gender and Education, Reading Andragogy, Coaching and Mentoring, Theory of Adult Learning
- Created and developed ILT materials for the ILT courses listed above
- Designed, developed, and evaluated instructional materials and programs
- Wrote learning objectives, designed lessons, and developed assessment instruments that measure student learning
- Collaborated with colleagues to re-design and re-develop engaging curriculum
- Provided feedback among colleagues in a team setting on a regular basis to increase job performance
- Monitored personal professional development of the team

**Director of Institute of Research on Adult Learning and Knowledge Management | Director of Adult Learning Doctoral Program of the Doctoral School of Education**

Eotvos Lorand University, Faculty of Education and Psychology, Budapest, Hungary 09.2014 – 12.2020

- Lead member in developing and designing a complete Human Resource Counselling MA and an Adult Learning Doctoral Program
- Worked closely with stakeholders, faculty, staff, and students
- Trained new employees and led staff meetings on a monthly basis
- Administered student assessments frequently to determine progress towards instructional goals
- Managed multiple projects simultaneously
- Defined and articulate workplace policies and rules
- Developed community in and out of the workplace

EDUCATION

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**Graduate Certificate in Instructional and Media design**

University of Wisconsin-Stout, Wisconsin, 2021

**MA in Human Resource Counselling**

Szent Istvan University, Godollo, Hungary, 2014

**Ph.D. in Education**

Eotvos Lorand University, Budapest, Hungary, 2007

**MA in Gender Studies**

Central European University, Budapest, Hungary, 2004

**MA in Education**

Eotvos Lorand University, Budapest, Hungary, 2003

**BA in Teaching English and Hungarian Languages**

Eotvos Lorand University, Budapest, Hungary, 1999

PROFESSIONAL EDUCATION

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**Experienced Trainer Program Certificate**

The University of Oklahoma, 2022

**Google UX Design**

Google-Coursera Certificate, 2022

**Diversity, Equity and Inclusion in the Workplace Certificate**

USF Corporate Training and Professional Education, 2021

## **Instructional Design and Online Learning**

IDOL Academy, 2021

## **Instructional Design Models Certificate**

EdX University of Maryland Global Campus, 2020

### SKILLS

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Creativity | Innovation | Written and Oral Communication | Flexibility |  
Project Management | Time Management | Leadership  
Instructional Design Models | Instructional Technologies | Adult Learning Theories | Training Evaluation |

### TECHNOLOGY

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Articulate Rise | Articulate Storyline | Camtasia | Google Suite | Microsoft 365 | Vyond | Canva | Adobe  
Photoshop | Adobe Captivate | Adobe XD