

# Orsolya Kereszty

## Learning Experience Designer & AI Training Innovation Specialist

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### PROFESSIONAL SUMMARY

Transformational learning professional with 15+ years of proven success designing and delivering innovative training experiences for 500+ learners annually. Expert in integrating cutting-edge AI solutions into learning programs and managing large-scale educational initiatives. Distinguished academic background with doctoral-level expertise and demonstrated success in program development, accreditation, and team leadership.

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### CORE EXPERTISE

**Learning Design & Development | AI Integration in Training | Program Leadership | 508c Compliance | Strategic Vision | Project Management | Team Leadership | Accessibility Design | Performance Analytics**

**Technical Proficiency:** Articulate 360, Camtasia, Vyond, Synthesia, Adobe Suite, Google Suite, Microsoft Office

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### PROFESSIONAL EXPERIENCE

**Instructional Systems Designer | Jan 2022 - Present**

**University of Oklahoma Center for Public Management | Norman, OK**

#### Key Achievements:

- **AI Innovation Specialist:** Pioneered AI solutions integration into training programs, enhancing learner engagement and outcomes
- **Large-Scale Impact:** Design and develop comprehensive training curricula serving 500+ learners annually

- **Accessibility Specialist:** Specialize in 508c compliant eLearning solutions ensuring inclusive learning experiences
- **Quality Assurance:** Lead consultation and quality review processes for instructional content and curriculum development
- **Stakeholder Management:** Collaborate effectively with subject matter experts and stakeholders to ensure content quality and deadline adherence

## **Learning Manager & Associate Professor | *Sept 2009 - Dec 2020***

**Eotvos Lorand University** | Budapest, Hungary *Positions: Learning Manager of Adult Learning Programs | Head of Institute | Associate Professor*

### **Major Accomplishments:**

- **Program Development:** Led design, development, and accreditation of two Master's programs (Human Resource Counselling & Adult Learning)
- **Doctoral Program Leadership:** Redesigned and re-developed the Adult Learning Doctoral Program
- **Course Creation:** Designed and developed 25+ doctoral, graduate, and undergraduate courses
- **Team Leadership:** Provided strategic leadership, trained new employees, and fostered collaborative learning environments
- **Stakeholder Collaboration:** Worked closely with customers, faculty, and students to create engaging, effective curricula

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## **EDUCATION**

**Doctor of Philosophy in Education** | Educational Sciences  
*Eotvos Lorand University* | 2007

**Graduate Certificate** | Instructional and Media Design  
*University of Wisconsin* | 2021

**Master of Arts** | Human Resource Management  
*Szent Istvan University* | 2014

**Master of Arts** | Gender Studies  
*Central European University Budapest* | 2004

**Master of Arts** | Educational Sciences  
*Eotvos Lorand University* | 2003

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# PROFESSIONAL CERTIFICATIONS & DEVELOPMENT

## AI & Technology Leadership:

- Generative AI with Large Language Models (*DeepLearning.AI, AWS, 2024*)
- Prompt Engineering for ChatGPT (*Vanderbilt University, 2024*)
- OpenAI GPTs: Creating Custom AI Assistants (*Vanderbilt University, 2024*)

## Accessibility & Inclusion:

- Certified Professional in Accessibility Core Competencies (*IAAP, 2022, 2025*)
- Diversity, Equity, and Inclusion in the Workplace Certificate (*USF, 2021*)

## Design & Learning:

- Google UX Design Certificate (*Google, 2021*)
  - Instructional Design and Online Learning (*IDOL Academy, 2021*)
  - Experienced Trainer Program Certificate (*University of Oklahoma, 2022*)
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# KEY DIFFERENTIATORS

- **Proven AI Integration Expertise** - Early adopter and implementer of AI solutions in learning environments
- **Academic Leadership Background** - Doctoral-level education with professor and program management experience
- **Large-Scale Impact** - Consistent track record of designing training for 500+ learners annually
- **Accessibility Specialist** - Certified in 508c compliance and inclusive design principles
- **International Experience** - Cross-cultural leadership in both US and European educational contexts